

# NATIONAL SERVICE DOG MONTH Radio Live-Read Scripts

## 15-Second

SEPTEMBER IS NATIONAL SERVICE DOG MONTH, A TIME TO CELEBRATE SERVICE DOGS AND THE GREAT WORK THEY DO. AT CANINE COMPANIONS, SERVICE DOGS ARE EXPERTLY TRAINED FOR THOSE WHO NEED THEM, TO HELP THEM BE MORE INDEPENDENT. LEARN MORE AT CANINE.ORG/SERVICEDOGMONTH.

#### 30-Second

SEPTEMBER IS NATIONAL SERVICE DOG MONTH, A TIME TO CELEBRATE SERVICE DOGS AND THE GREAT WORK THEY DO. AT CANINE COMPANIONS, WHO CREATED THE CONCEPT OF SERVICE DOGS NEARLY 50 YEARS AGO, DOGS AREN'T JUST DOGS. THEY'RE RAISED BY A COMMUNITY TO GO FROM PUPPY TO HERO. EXPERTLY TRAINED, TO TAKE ON THE ROLE OF SERVICE DOGS FOR THOSE WHO NEED THEM TO SUPPORT, TO MOTIVATE, TO ASSIST, TO BREAK BARRIERS, TO HELP THEM TO BE MORE INDEPENDENT. LEARN MORE AT CANINE.ORG/SERVICEDOGMONTH.

## 60-Second

SEPTEMBER IS NATIONAL SERVICE DOG MONTH, A TIME TO CELEBRATE SERVICE DOGS AND THE GREAT WORK THEY DO FOR PEOPLE WITH DISABILITIES. AT CANINE COMPANIONS, WHO CREATED THE CONCEPT OF SERVICE DOGS NEARLY 50 YEARS AGO, DOGS AREN'T JUST DOGS. THEY'RE RAISED BY A COMMUNITY TO GO FROM PUPPY TO HERO. EXPERTLY TRAINED, TO TAKE ON THE ROLE OF SERVICE DOGS FOR THOSE WHO NEED THEM TO SUPPORT, TO MOTIVATE, TO ASSIST, TO BREAK BARRIERS, TO HELP THEM TO BE MORE INDEPENDENT. MORE THAN 1 IN 4 PEOPLE IN THE U.S. HAVE A DISABILITY AND MAY HAVE DIFFICULTY WITH EVERYDAY TASKS LIKE PICKING UP DROPPED KEYS OR TURNING ON A LIGHT. CANINE COMPANIONS IS LEADING THE WAY TO EDUCATE THE PUBLIC ON SERVICE DOGS AND THE LIFE-CHANGING WORK THEY DO. CURRENTLY, HUNDREDS OF PEOPLE ACROSS THE COUNTRY ARE WAITING FOR A CANINE COMPANIONS SERVICE DOG. LEARN MORE AT CANINE.ORG/SERVICEDOGMONTH.

# **About Canine Companions:**

Canine Companions is leading the service dog industry so our clients and their dogs can live with greater independence. Canine Companions provides service dogs to adults, children and veterans with disabilities and facility dogs to professionals working in healthcare, criminal justice and educational settings at no cost to clients. Established in 1975, Canine Companions has six regions across the country serving all 50 states. Learn more at canine.org.

