**Announce Your Support of National Service Dog Month**

SAMPLE BLOG/E-NEWSLETTER ANNOUNCEMENT

*Use the text below to announce your company’s support of National Service Dog Month to your key audiences who receive your company’s newsletter or read your blog.*

September is National Service Dog Month – Learn the Facts Now!

In honor of National Service Dog Month, [COMPANY] is celebrating the PROS with national nonprofit Canine Companions®, the largest provider of service dogs. Nearly 50 years ago, Canine Companions created the concept of using a trained dog to assist a person with a physical disability. 64 million Americans have a disability but there are only 15,000 service dogs working across the country. We’re proud to partner with Canine Companions who trains and provides these amazing service dogs for people with disabilities, entirely free of charge to clients. They’ve provided us with the information you need to educate yourself and others about the important work of service dogs for people with disabilities.

[COMPANY QUOTE Why partner with us?]

What makes a service dog different from a pet dog? A service dog is specially trained to perform tasks to help a person with a disability to live with greater independence. Canine Companions provides service dogs and ongoing follow-up, free of charge to clients.

Because the work of service dogs is so important to a handler’s independence, service dogs are allowed to go anywhere their human partners are permitted. There are other types of dogs that don’t have access to public places, though, like emotional support animals. Learn the difference between these types of dogs in your community here [link to infographic].

Study up, then test your service dog knowledge by taking this fun quiz! [link to quiz]

[COMPANY] knows how important it is that service dog teams can get around public places safely and confidently. This National Service Dog Month, [COMPANY] is asking you to pledge to protect safety, access and inclusion for service dogs and their handlers. [link to pledge]

Become an educated service dog expert by visiting [canine.org/servicedogmonth](https://canine.org/service-dogs/service-dog-month/).

For more information about how you can participate with [COMPANY], go to [link] or contact [INSERT CONTACT].