

Announce Your Support of National Service Dog Month

SAMPLE BLOG/E-NEWSLETTER ANNOUNCEMENT

Use the text below to announce your company's support of National Service Dog Month to your key audiences who receive your company's newsletter or read your blog.

September is National Service Dog Month – Get All the Facts You Need to Know!

During National Service Dog Month, [COMPANY] is celebrating the PROS with national non-profit Canine Companions®, who created the concept of service dogs nearly 50 years ago. Nearly 1 in 4 people in the U.S. have a disability but only 1% of people with disabilities have a task-trained service dog. We're partnering with Canine Companions who train these amazing service dogs for people with disabilities, provided free of charge to clients. They've provided us with the information you need to educate yourself and others about the important work of service dogs for people with disabilities.

[COMPANY QUOTE Why partner with us?]

What is a service dog's job anyway? A service dog is specially trained to perform tasks to help a person with a disability to live with greater independence. Canine Companions provides service dogs and ongoing follow-up, free of charge to clients.

Did you know service dogs and their handlers are allowed to go anywhere the public is allowed? There are other types of dogs that don't have access to public places, though, like emotional support animals. Learn the difference between these types of dogs in your community here [link to infographic].

Study up, then test your service dog knowledge by taking this fun quiz! [link to quiz]

[COMPANY] knows how important it is that service dog teams can get around public places safely and confidently. In honor of National Service Dog Month, [COMPANY] is asking you to raise a paw to protect the rights of service dogs and their handlers. [link to pledge]

Become an educated service dog expert by visiting canine.org/servicedogmonth.

For more information about how you can participate with [COMPANY], go to [link] or contact [INSERT CONTACT].